

# ZI LUNCH & LEARN: PERFECT PITCH - SOUNDING THE RIGHT NOTES WITH INVESTORS

## Featuring Lisa Drakeman Ph.D.

Join us for our next Lunch & Learn featuring **Lisa Drakeman**, biotech CEO and founder who set venture capital and IPO fundraising records. Co-author, *From Breakthrough to Blockbuster: The Business of Biotechnology*.

In this session, Lisa will share her many experiences making investor pitches from startup through IPO and beyond. Her talk will explain why understanding investors' needs is the first step towards fundraising success. She will then provide a roadmap for transforming your scientific presentation into a crisp and clear biomedical business pitch.

This is a unique opportunity for entrepreneurs, researchers, and anyone involved in biotech or medical technology commercialization to learn from one of the industry's top leaders.

**Keep an eye out:** A practice pitch session will be scheduled a few weeks after this event, providing an exclusive opportunity for MUSC startups to refine their pitch with expert feedback!

### Date:

Thursday, October 17th

### Time:

12:00 - 1:00 p.m.

### Location:

Basic Science 302  
(with virtual Teams option)

### RSVP:

<https://redcap.link/8j1syzge>

Lunch will be provided for the first 20 attendees.

